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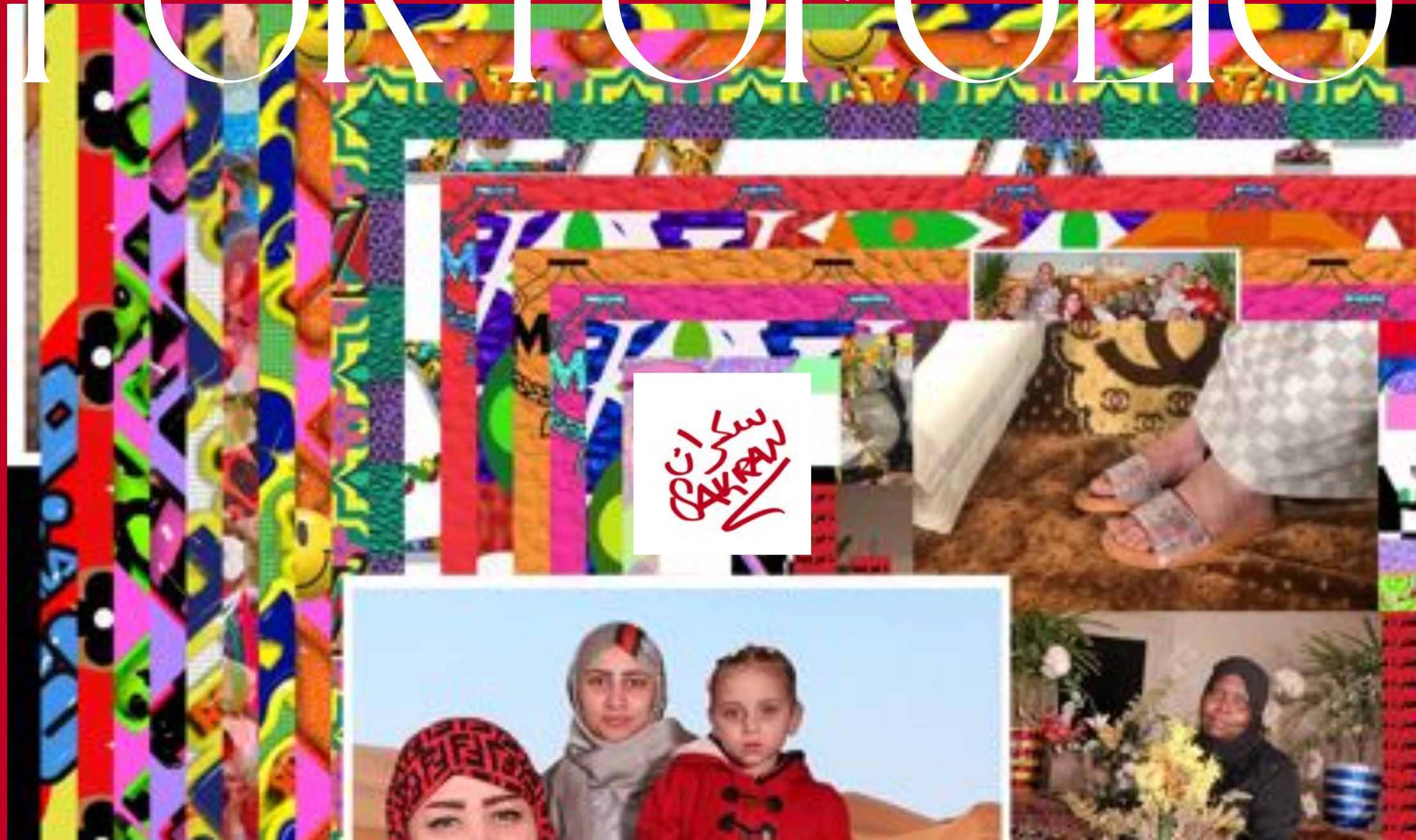
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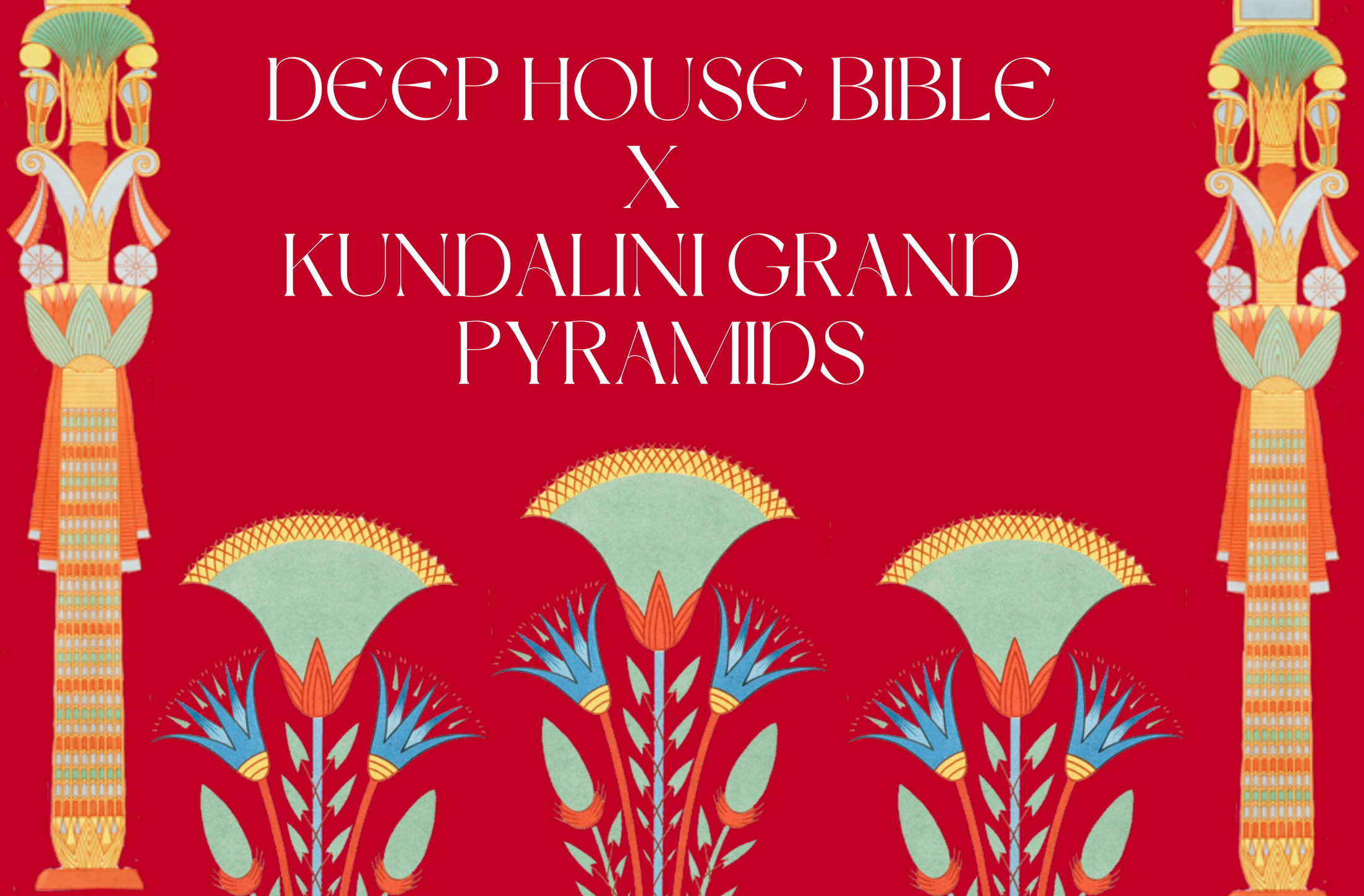
PORTOFOLIO

SAKRAN

PORTOFOLIO



DEEP HOUSE BIBLE
X
KUNDALINI GRAND PYRAMIDS




DEEP HOUSE BIBLE
KUNDALINI
GRAND PYRAMIDS
DEEP HOUSE BIBLE
KUNDALINI
GRAND PYRAMIDS



ILLUSTRATIONS

inspired by Ancient
Egyptian's well knwon
ornaments

SAKRAN

DEEP HOUSE BIBLE

REAL PHOTOS



REAL PHOTOS



REAL PHOTOS


GOURMET
OM ELDONYA
أم الدنيا
COLLECTION
IN COLLABORATION
WITH
سكر ان
SAKRAN
CAIRO
LUXOR
LUXOR
ASWA
CÔTE

A collaboration with Gourmet to design Tin Trays that portray the different cities in Egypt and a celebration to their culture & identity






ASWAN
ASWAN


CAIRO
CAIRO


CÔTE
D'ÉGYPTE


LUXOR
LUXOR


DELTA
DELTA


ELGOUNA
ELGOUNA

SOLD OUT









SOLD OUT
SOLD OUT


LUXOR
PORTSAID
ALEXANDRIA
CAIRO
ASWAN
SIWA
ELGOUNA

SIWA


GOURMET
OM EL DONYA
أم الدنيا
COLLECTION
IN COLLABORATION
WITH



GOURMET



EID TIN





Kids playing around and swings for Gourmet's Eid Kahk tin boxes

SAKRAN





Illustrations inspired by
Egypt's Eid swings

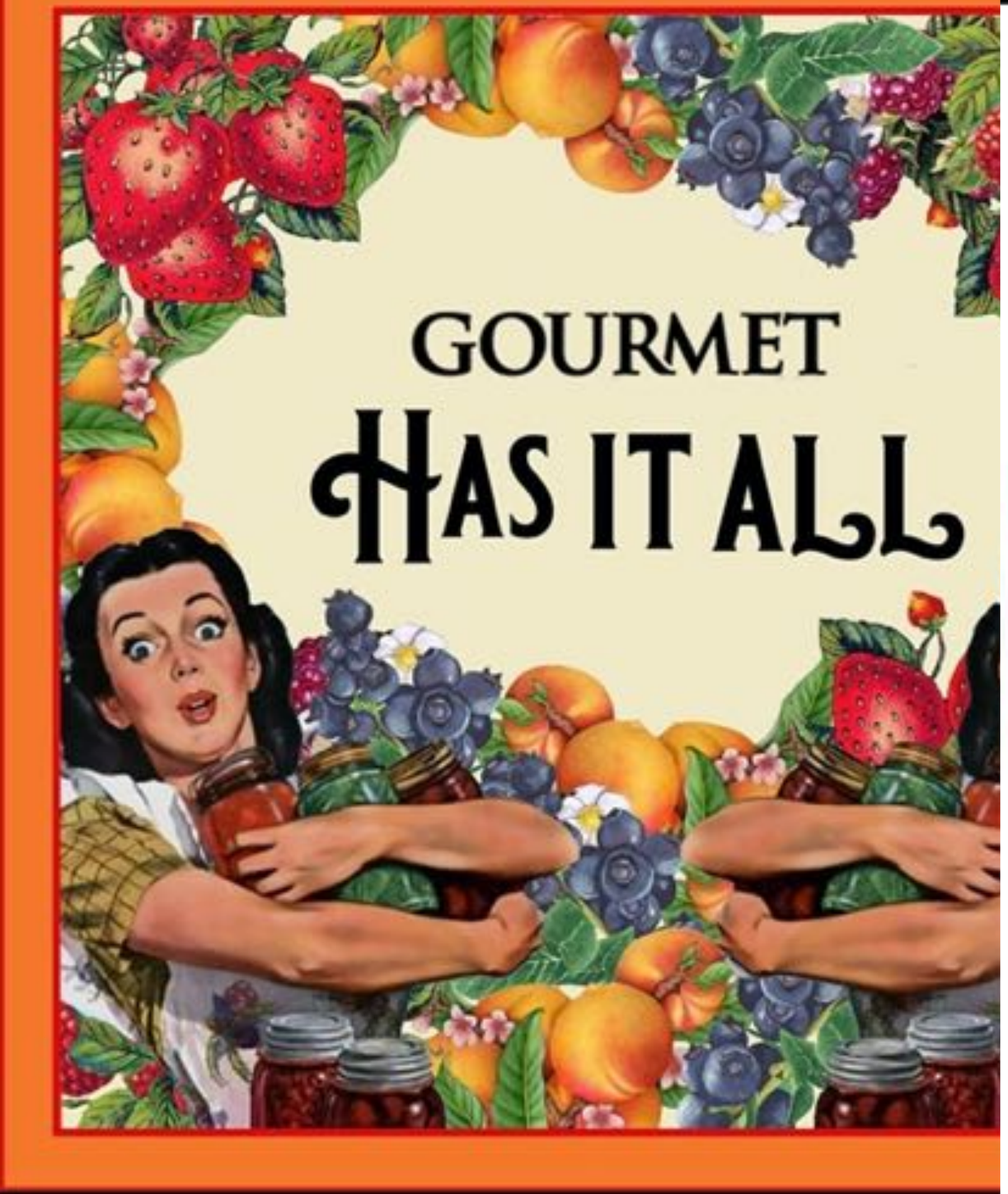



GOURMET
عيد
سعيد

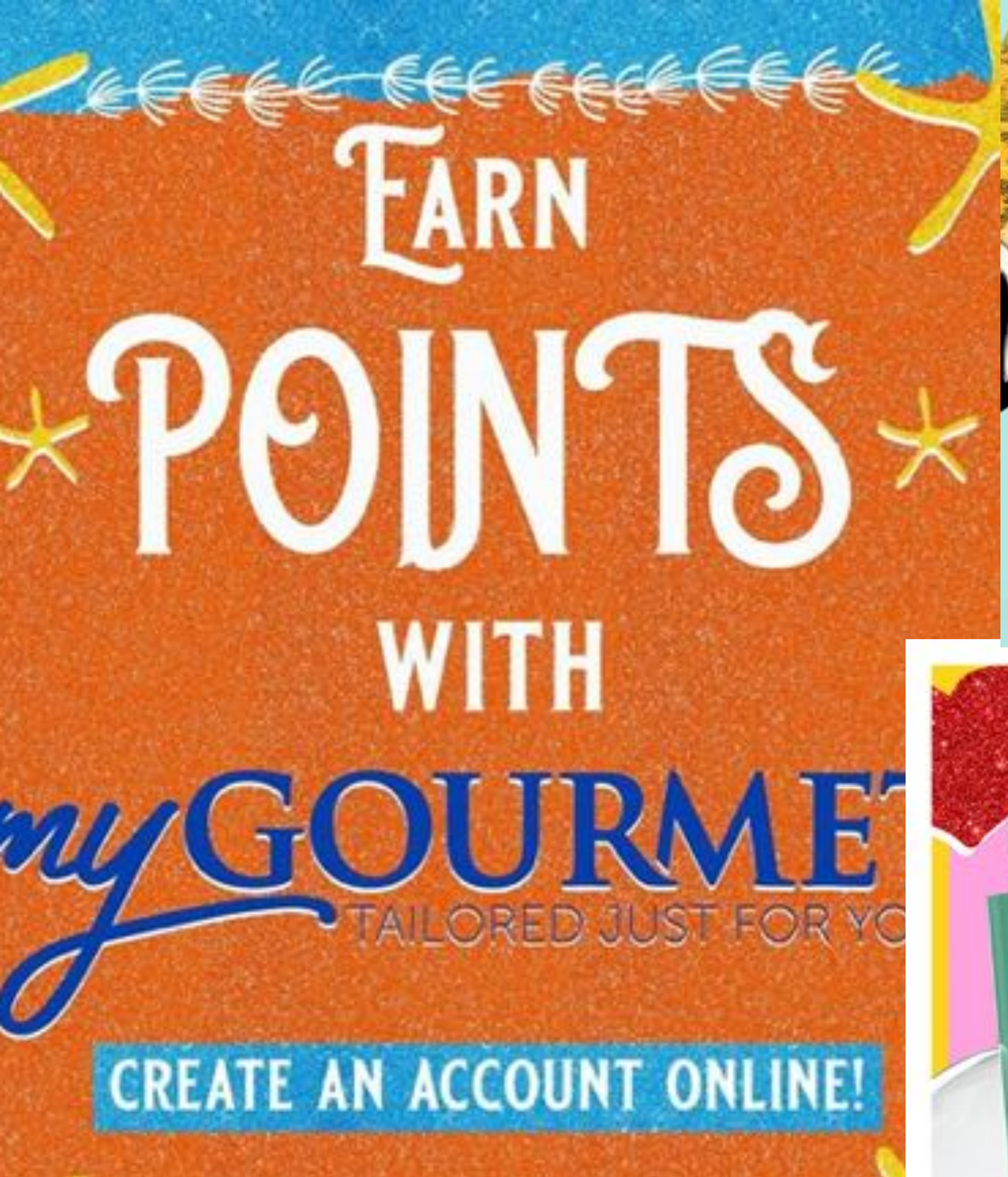

GOURMET
GOURMET
GOURMET
GOURMET HAS IT ALL
SAKRAN framed prints for Gourmet's ElGouna store
GOURMET
SALTED CASHEWS
TORTILLA CHIPS
GREEK YOGURT
RAW HONEY
GOGO'S GELATO
PASTA SAUCE
HIGH QUALITY


GOGO
ABOVE
GOURMET
GOGO'S
GOURMET
GOGO
Gourmet
has it


GOURMET HAS IT
GOURMET
SALTED
CASHEWS


GOURMET
HAS IT ALL

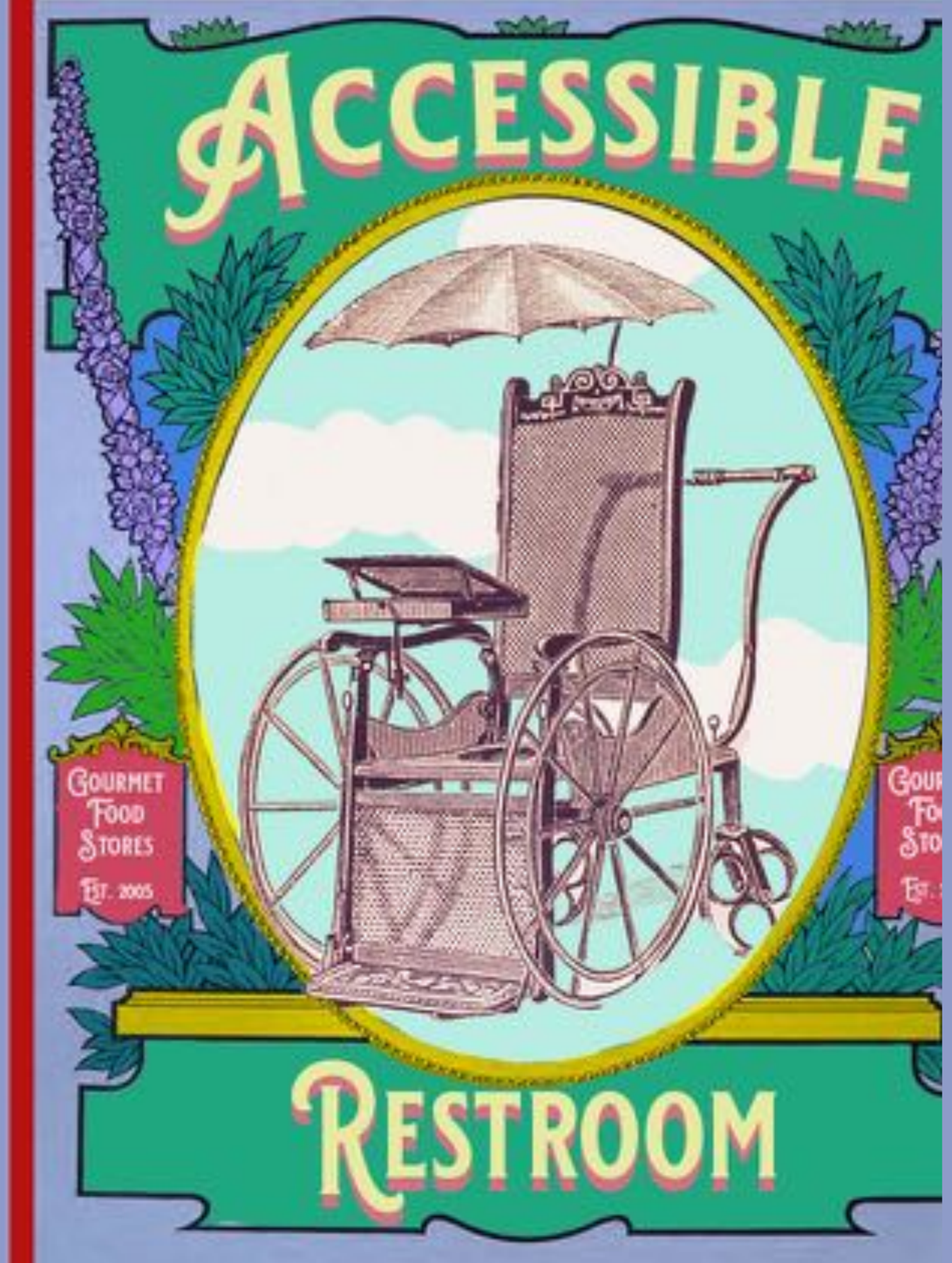

GOURMET
ESTABLISHED IN CAIRO
HIGH QUALITY FOOD STORES
EST·2006


EARN
POINTS
WITH
myGOURMET
TAILORED JUST FOR YO
CREATE AN ACCOUNT ONLINE!


K'TCHN


RESTROOM
GENTLEMEN
GOURMET FOOD STORES


GOURMET
COFFEE


ACCESSIBLE
GOURMET FOOD STORES
EST. 2005
RESTROOM

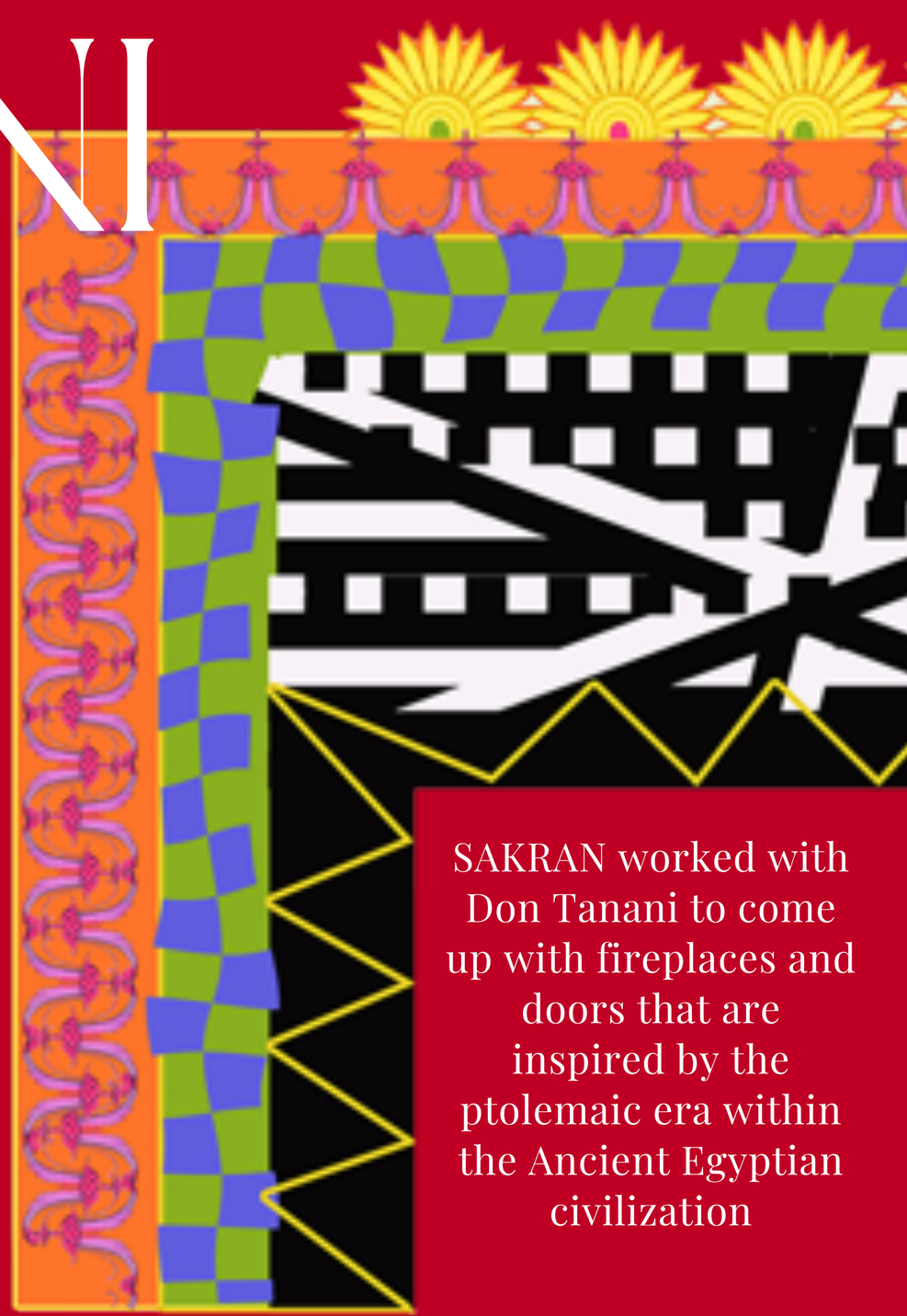

RESTROOM
GOURMET FOOD STORES
EST. 2005
LADIES


EARN
POINTS
WITH
myGOURMET
CREATE AN ACCOUNT ONLINE!
SHOP
ONLINE
IN-STORE
HOTLINE
REDEEM YOUR
POINTS
ONLINE
THROUGH
"MY REWARDS"
Gourmet
Coffee
Gourmet
Coffee

DON TANANI

Fireplaces & Doors





SAKRAN worked with Don Tanani to come up with fireplaces and doors that are inspired by the ptolemaic era within the Ancient Egyptian civilization

Fireplace



Fireplace

Fireplace





Doors



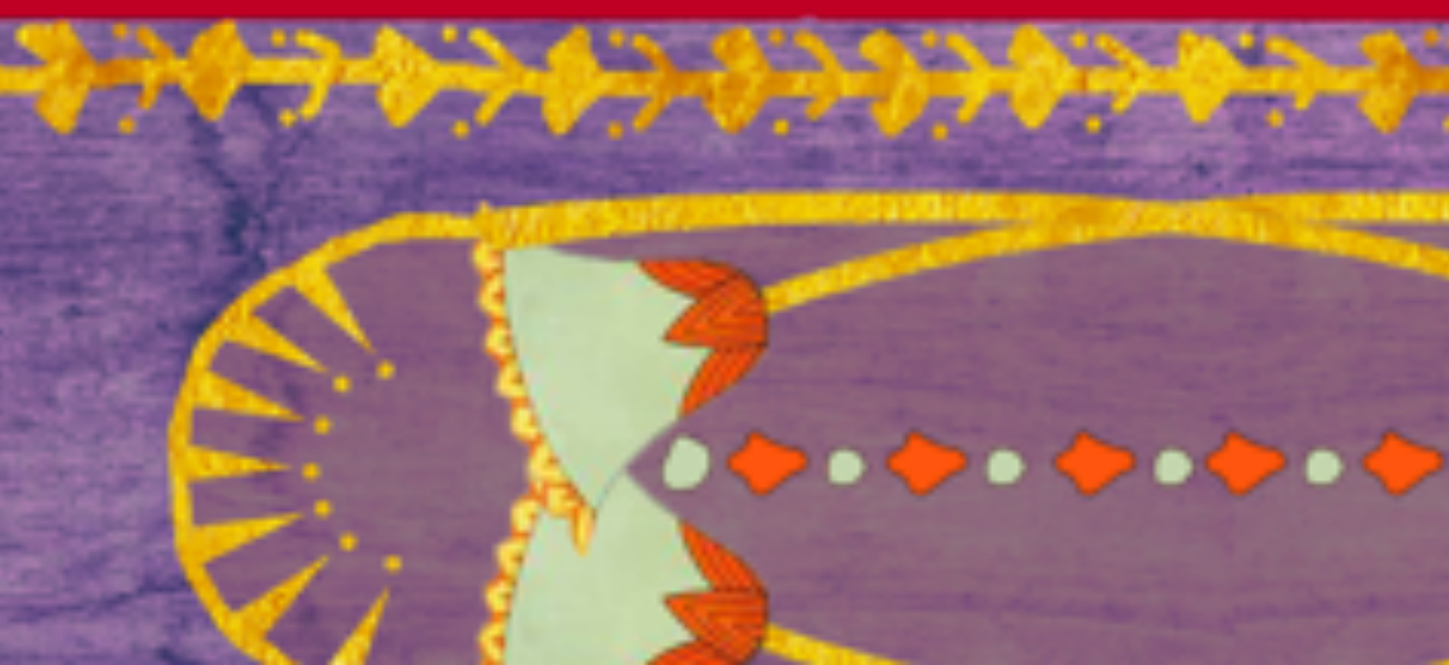
Doors







Doors





Doors



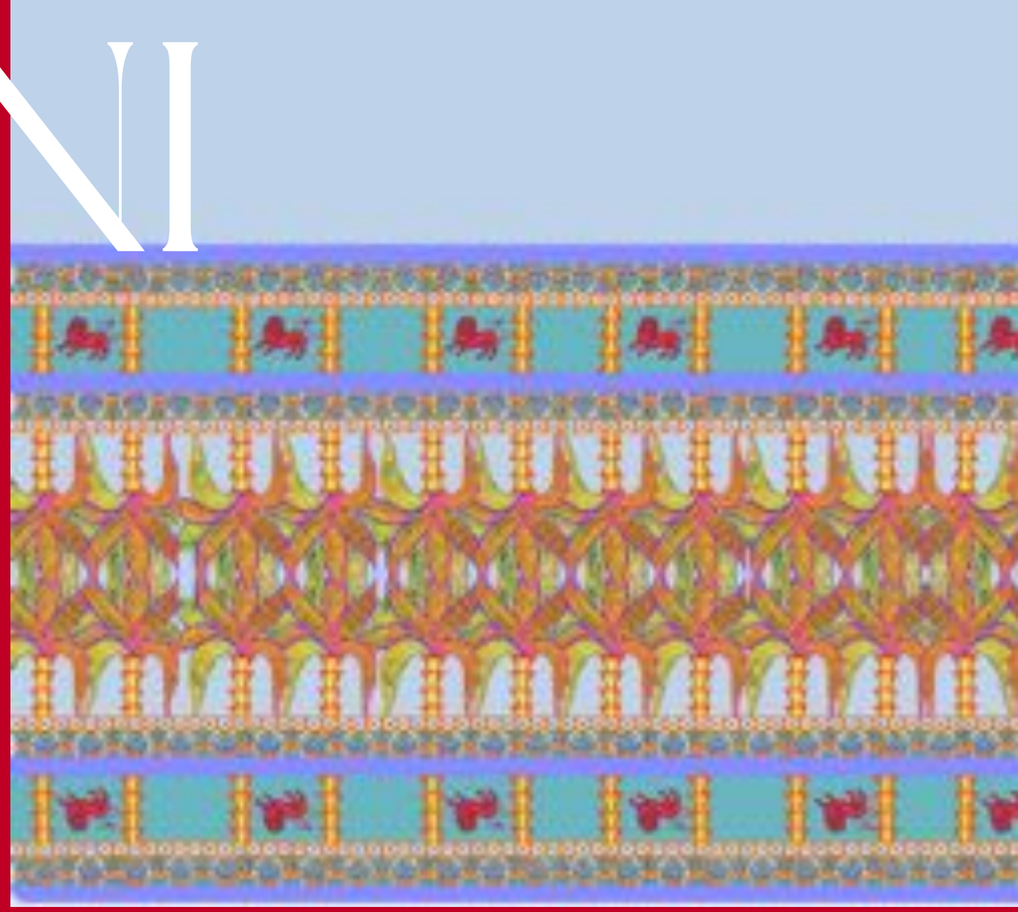


Doors



DON TANANI





Prints

SAKRAN worked with Don Tanani to come up with prints that are inspired by the ptolemaic era within the Ancient Egyptian civilization



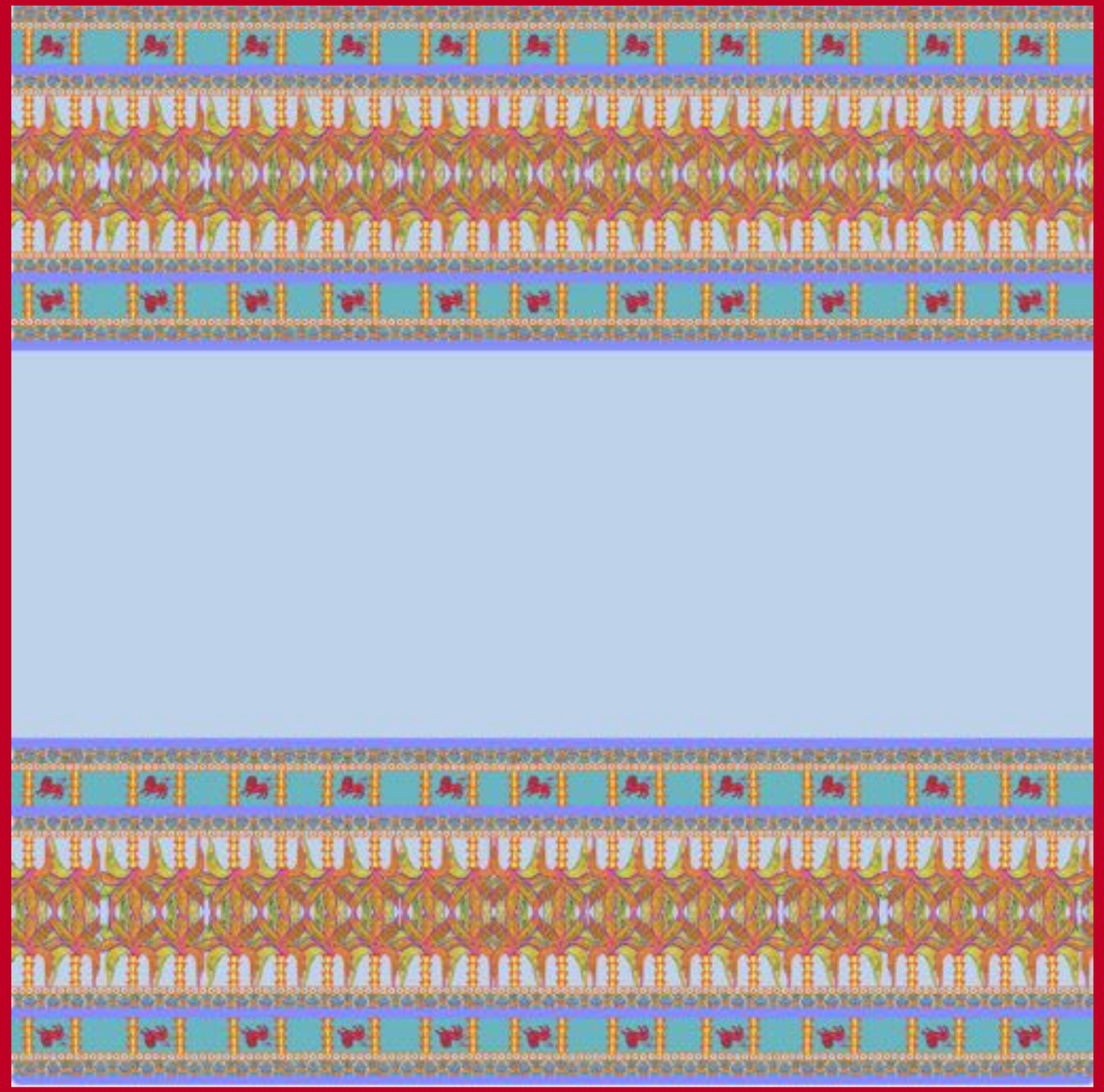
Prints



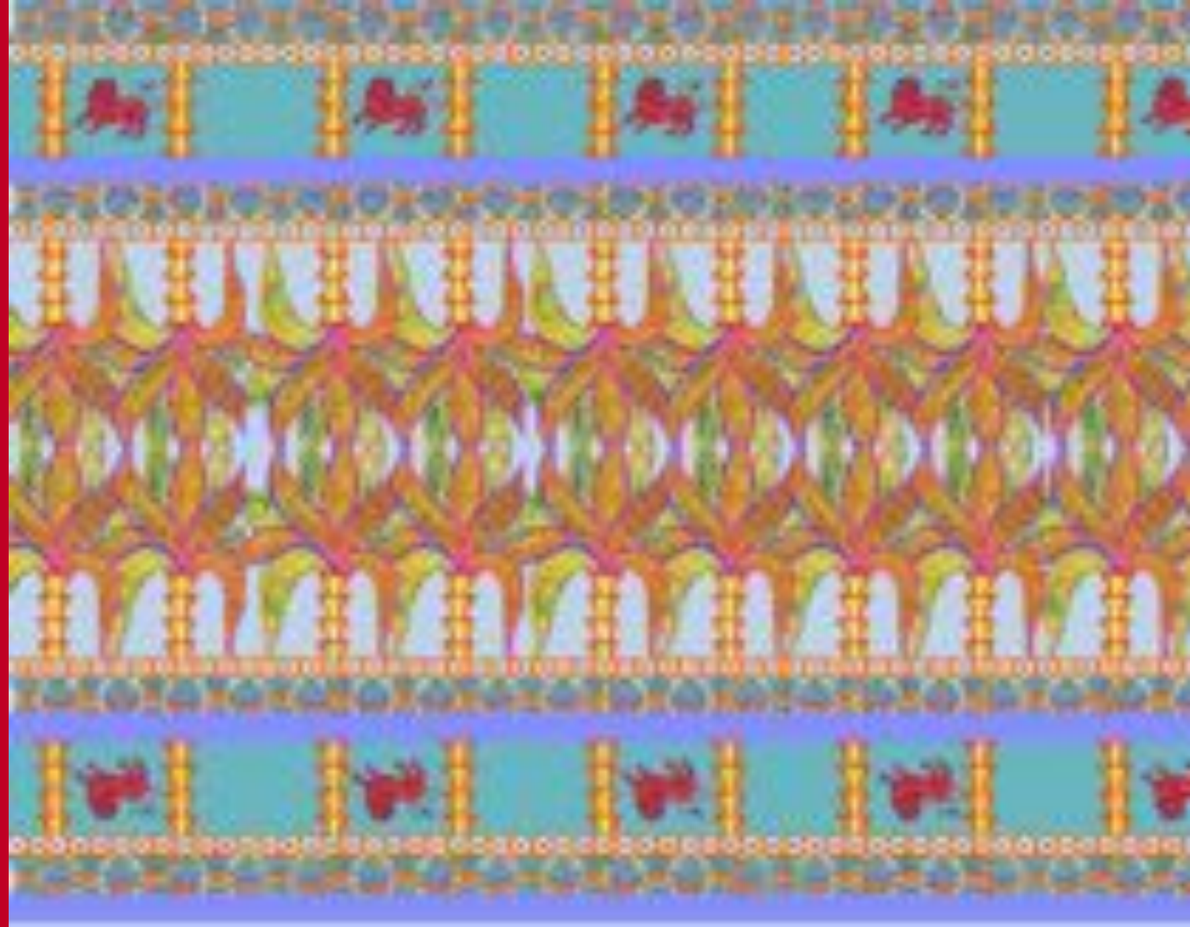


Prints





Prints





Prints

COMMISIONED PRINTS



Prints done by
SAKRAN
for clients







DISTRICT XIX
STORE




K





STORE LOCATION :
WALK OF CAIRO


CLIENT



Print done for a client




CLIENT



Print done for a client





CLIENT



Print done for a client





D&G
FW 2018-19

Social Media



Social Media






LIVELOVEBEIRUT


لبنان
ست الدنيا


لبنان
ست الدنيا
لبنان

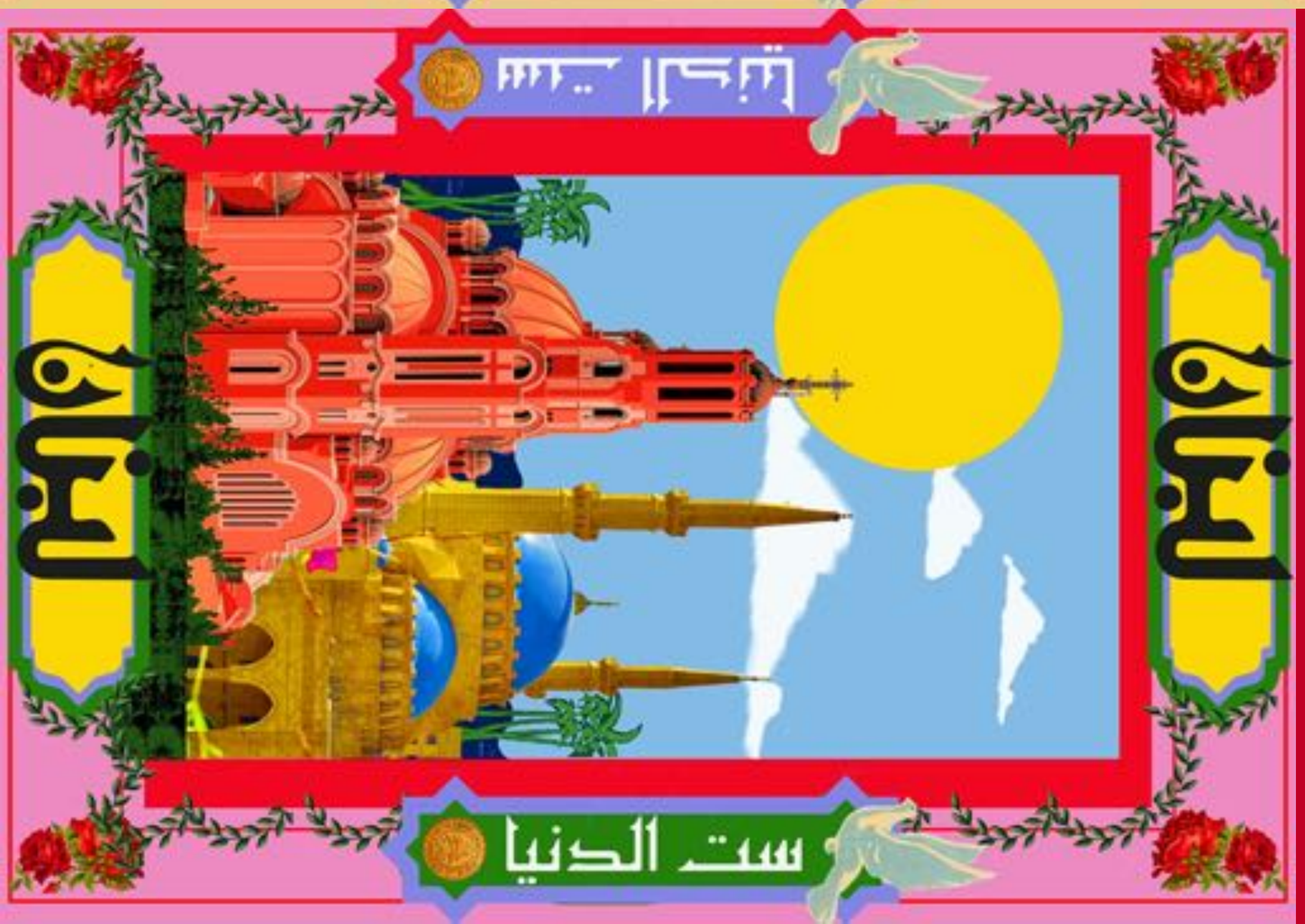

لبنان
ست الدنيا
لبنان


ست الدنيا

SAKRAN x Coleboration for Livelovebeirut

Print





SAKRAN x Coleboration for Livelovebeirut

Print









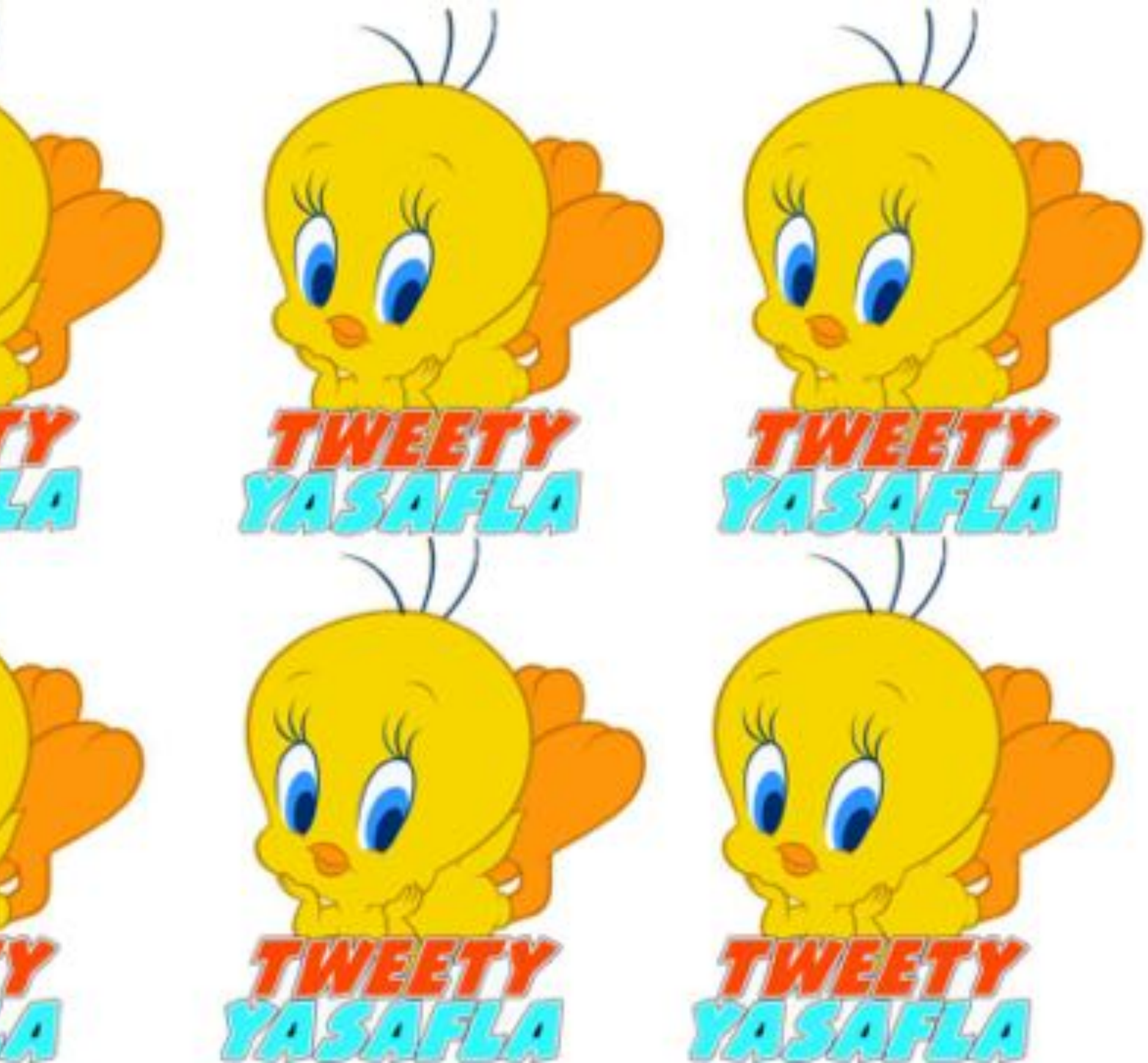


INSTALLATION



TokTok installation made for Gyptian's Connection Cairo Exhibition held in Arkan Plaza's new extension.

Concept revolves around not only projecting a simulacra of the Egyptian TokTok but, to also integrate various significant design aspects that seem to be ubiquitous



to all Egyptian transportations and street art. The designs that were chosen can be somewhat seen as queer in regards to, its source of influence or it's bold statements that is portrayed through words and vivid colors. The overall concept integrates both these peculiar designs with the vivid colours to

come up with an original design.



Logo



SAKRAN Designed
the official logo for
Shababco







Gates for SHABABCO event

SAKRAN Designed the gates for Shababco's first event in ARKAN

PROJECTS







HOW EVERYTHING IS KITSCH

A PHOTO SERIES , DESIGN CONCEPT AND RESEARCH PAPER THAT DISCUSSES HOW TODAY DUE TO GLOBALISATION, KITSCH HAS BECOME THE NEW AESTHETIC AND THAT EGYPT SHOULD TAKE ADVANTAGE OF THAT THROUGH CULTIVATING A "BALANCED" INDIVIDUALISTIC CULTURE. IT ALSO DISCUSSES HOW SOCIAL CLASSES HAS AIDED IN THE PHENOMENON OF DE-CULTURATION AND HOW TODAY WE SHOULD WORK TOGETHER (DIFFERENT CLASSES) TO FIND WAYS TO SEE THE BEAUTY OF EGYPTIAN KITSCH AND CREATE DESIGNS THAT WILL INFLUENCE THE WORLD AND NOT THE OTHER WAY ROUND.



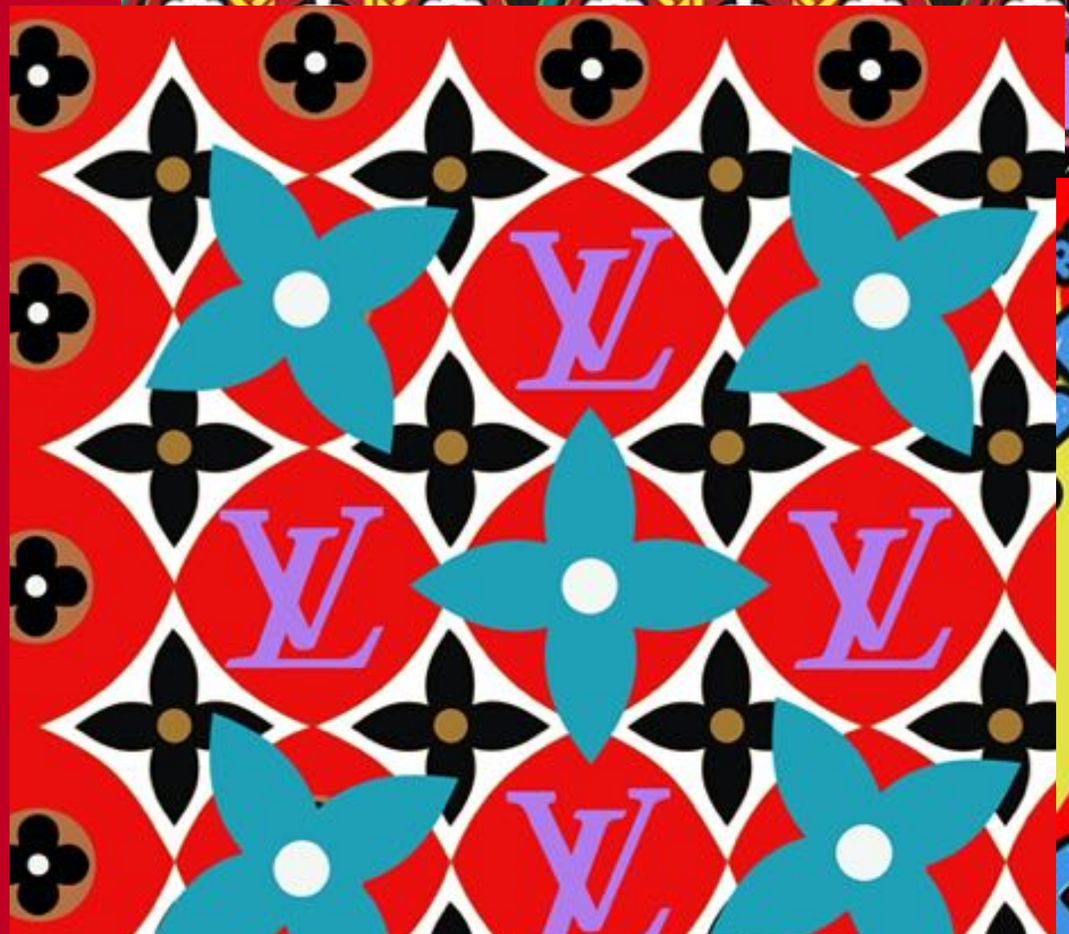
For more visit
www.sakran.co



For more visit
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imports under a microscope to propel society into re-examining the impacts of westernisation on Egypt's cultural fabric.

> "Globalisation is no longer just what you consume, it's become completely ingrained in our culture"

"Globalisation is no longer just what you consume, it's become completely ingrained in our

PR

Celebrating the individuality Egyptian kitsch

PUBLISHED
Oct 23, 2020

WORDS
Alya Mooro

Design

On a trip to a local market, Egyptian artist Sakran noticed that authentic galabayas (traditional Egypti garments worn by both men and women), were har

PR

GRAZIA Middle East

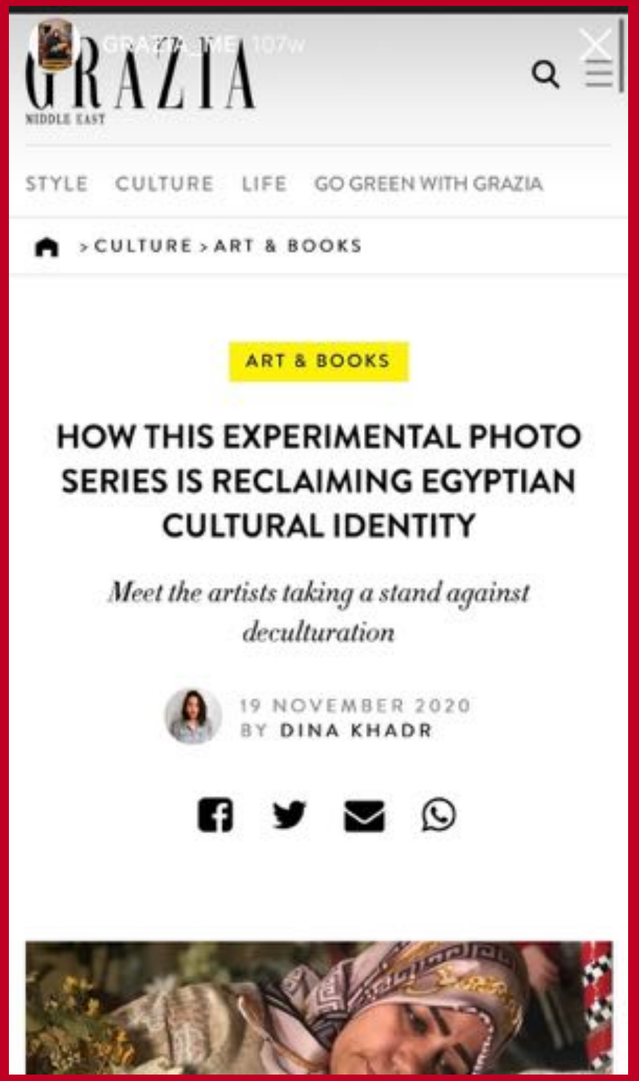
GRAZIA
MIDDLE EAST

STYLE CULTURE LIFE GO GREEN WITH GRAZIA

imports under a microscope to propel society into re-examining the impacts of westernisation on Egypt's cultural fabric.

> "Globalisation is no longer just what you consume, it's become completely ingrained in our culture"

"Globalisation is no longer just what you consume, it's become completely ingrained in our



PR

SCENEArabia

https://scenearabia.com/Culture/Everything-Is-Kitsch-and-Egypt-Is-Leading-the-Way



CULTURE

EVERYTHING IS KITSCH, AND EGYPT IS LEADING THE WAY

Today's global aesthetic is kitsch. Egypt—a veritable Kitsch art museum—could be taking the opportunity to generate global influence.

BY STAFF WRITER - 15 Jun 2020

SHARE TWEET



PR

WEPresent

https://wepresent.wetransfer.com/stories/sakran-and-zeinab-the-individuality-of-egyptian-kitsch



ebrating the individuality of yptian kitsch

20

WORDS
Alya Mooro

Design

rip to a local market, Egyptian artist Sakran d that authentic galabayas (traditional Egyptian nts worn by both men and women), were hard to by. Some of the ones on offer were covered with ogos copied from Western brands. She responded research paper, *A stand against deculturation*, was then turned into a photography series by El Tawil. Here, the two chat to writer Alya Mooro

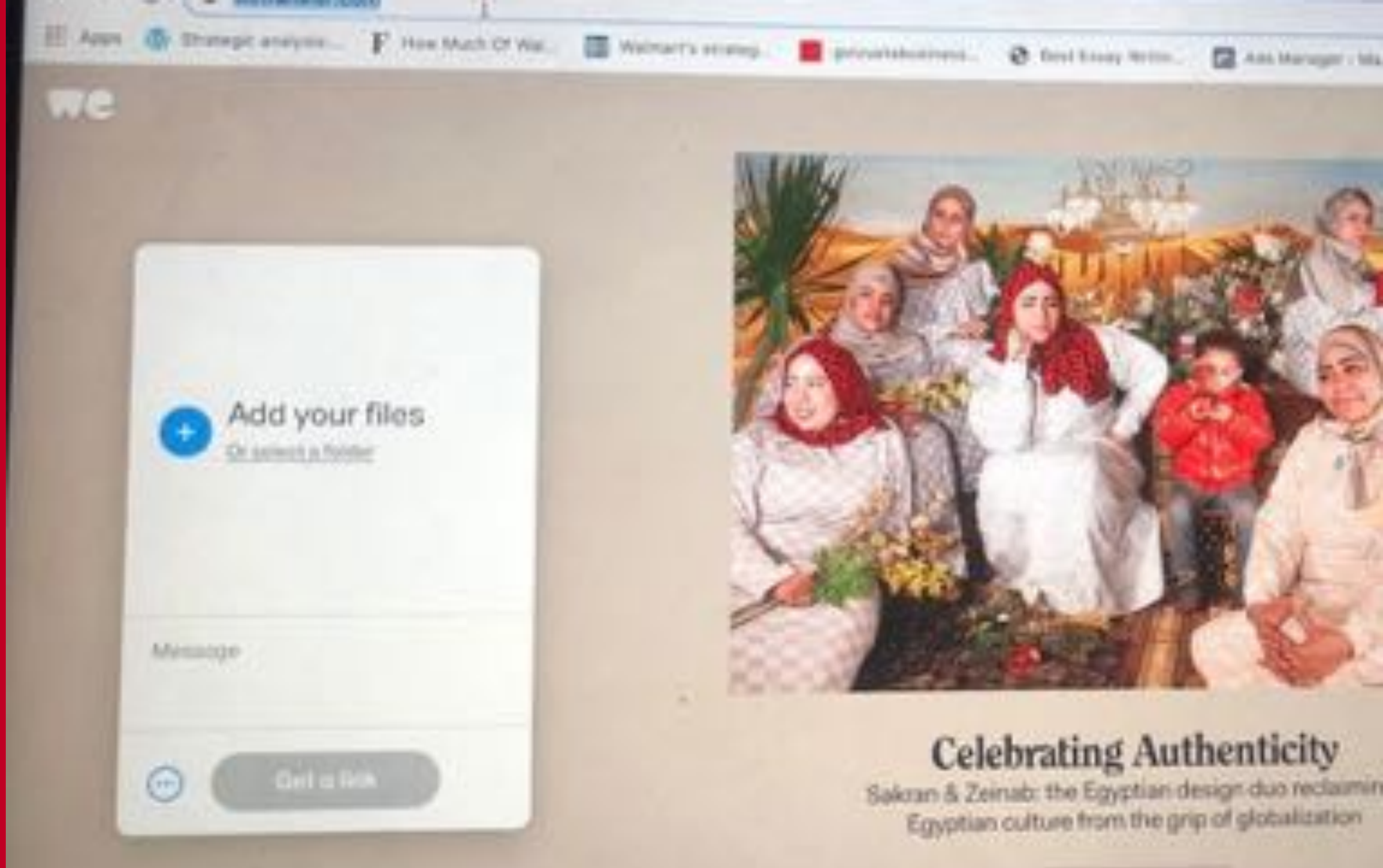
PR

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BYE

BYE

BYE

THANK YOU

THANK YOU

THANK YOU